# Constant Contact Survey Results

**Survey Name:** Apr 24 2014 Survey
**Response Status:** Partial & Completed
**Filter:** None
May 07, 2014 2:18:58 PM

**1. Do you live or work in the downtown Hot Springs area? (North & West of Grand Ave.)**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 132 | 36.0% |
| No | 234 | 63.9% |
| No Responses | 0 | 0.0% |
| **Total** | 366 | 100% |

**2. How often are you in the downtown area?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Daily | 149 | 40.7% |
| Weekly | 143 | 39.0% |
| Monthly | 54 | 14.7% |
| Rarely | 19 | 5.1% |
| Never | 0 | 0.0% |
| No Responses | 1 | <1% |
| **Total** | 366 | 100% |

**3. Do you ever shop downtown?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 283 | 77.3% |
| No | 73 | 19.9% |
| Never | 8 | 2.1% |
| No Responses | 2 | <1% |
| **Total** | 366 | 100% |

**4. When you eat out, do you consider going downtown?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 299 | 81.6% |
| No | 62 | 16.9% |

| | | |
|---|---|---|
| Never | 3 | <1% |
| No Responses | 2 | <1% |
| **Total** | 366 | 100% |

**5. Do you attend special events downtown (St. Patrick's parade, Tub Races, Ballroom Events, Festival Events)**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 298 | 81.4% |
| No | 65 | 17.7% |
| No Responses | 3 | <1% |
| **Total** | 366 | 100% |

**6. Are you aware that the Chamber of Commerce and Partnership Sponsorship have created a Downtown Game Plan Task Force?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 297 | 81.1% |
| No | 66 | 18.0% |
| No Responses | 3 | <1% |
| **Total** | 366 | 100% |

**7. Do you read the local newspaper?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 273 | 74.5% |
| No | 87 | 23.7% |
| No Responses | 6 | 1.6% |
| **Total** | 366 | 100% |

**8. Do you listen to local radio stations?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 221 | 60.3% |
| No | 140 | 38.2% |
| No Responses | 5 | 1.3% |
| **Total** | 366 | 100% |

**9. If upscale, modern apartments and/or condos were available in the upper floors of downtown would you consider living there?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 155 | 42.3% |
| No | 206 | 56.2% |
| No Responses | 5 | 1.3% |
| **Total** | 366 | 100% |

**10. Would you support a Hot Springs Partnership effort dedicated to revitalizing downtown?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 344 | 93.9% |
| No | 12 | 3.2% |
| No Responses | 10 | 2.7% |
| **Total** | 366 | 100% |

**11. Would you be willing to invest in a company or non-profit buying downtown properties for renovation?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 160 | 43.7% |
| No | 192 | 52.4% |
| No Responses | 14 | 3.8% |
| **Total** | 366 | 100% |

**12. What is your primary source of local, state, and national news?**

351 Response(s)

**13. Do you live in the**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| City | 186 | 50.8% |
| County | 174 | 47.5% |
| No Responses | 6 | 1.6% |
| **Total** | 366 | 100% |

**14. Age**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Under 30 | 31 | 8.4% |
| 30-50 | 105 | 28.6% |
| 50+ | 230 | 62.8% |
| No Responses | 0 | 0.0% |
| **Total** | 366 | 100% |

**15. Are you a homeowner?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Yes | 270 | 73.7% |
| No | 32 | 8.7% |
| No Responses | 64 | 17.4% |
| **Total** | 366 | 100% |

**16. What is your employment status?**

| | Number of Response(s) | Response Ratio |
|---|---|---|
| Employed | 232 | 63.3% |
| Self-Employed | 93 | 25.4% |
| Unemployed | 0 | 0.0% |
| Government Employee | 11 | 3.0% |
| Retired | 30 | 8.1% |
| No Responses | 0 | 0.0% |
| **Total** | 366 | 100% |