



WALKER
CONSULTANTS

Hot Springs Parking & Mobility Survey Results

January 2023



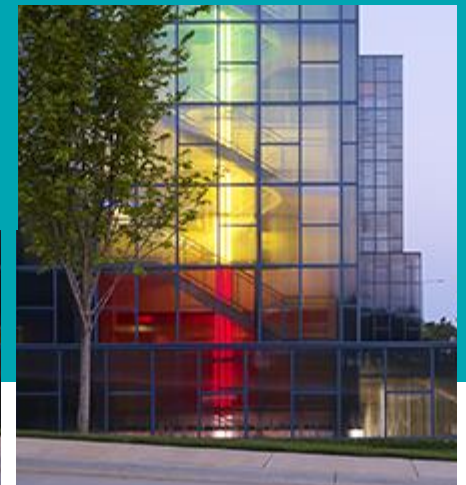
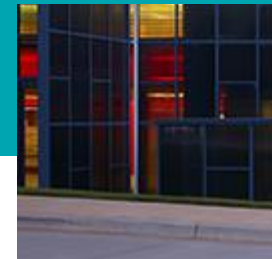
Building Envelope

Forensics & Restoration

Operations & Technology

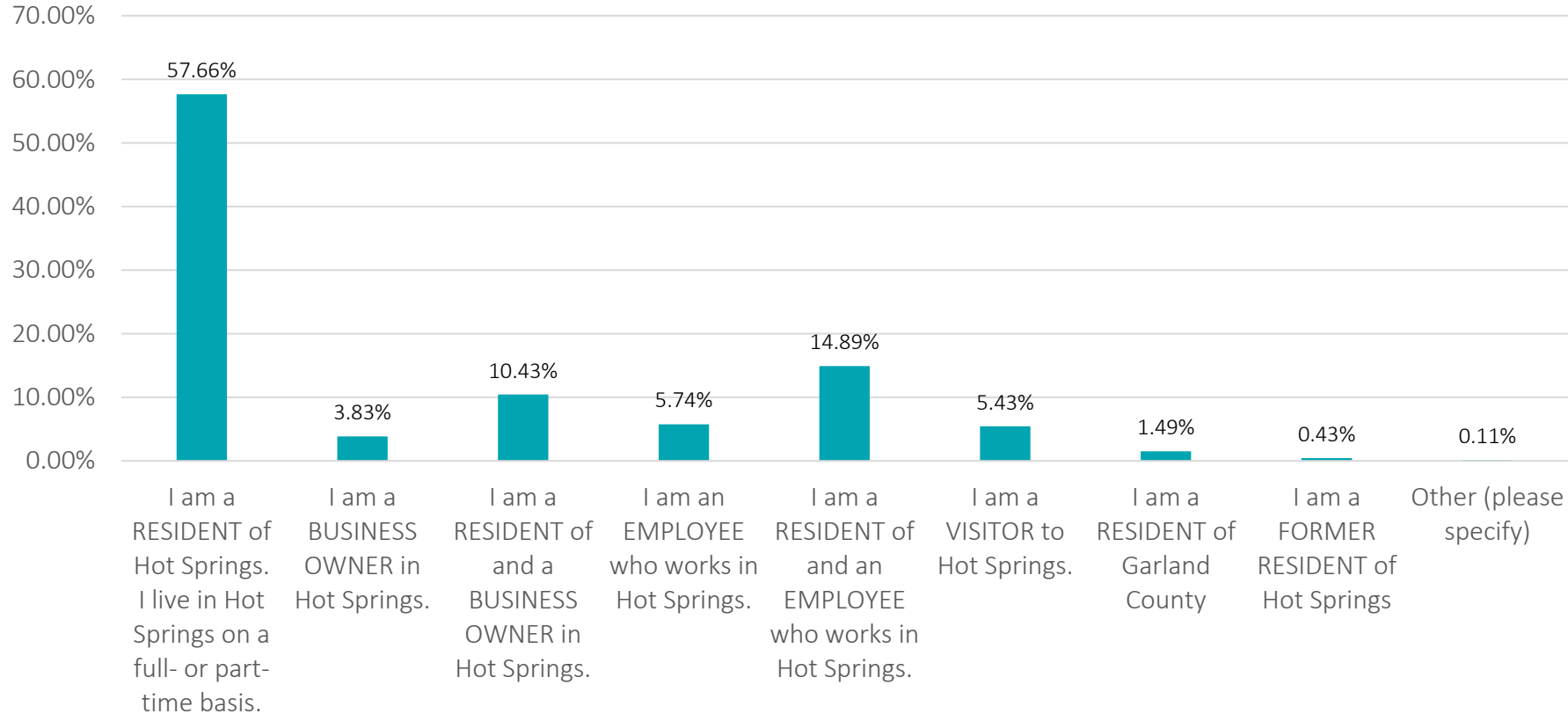
Parking Design

Planning & Mobility



Q1

Please choose the following that best describes you:

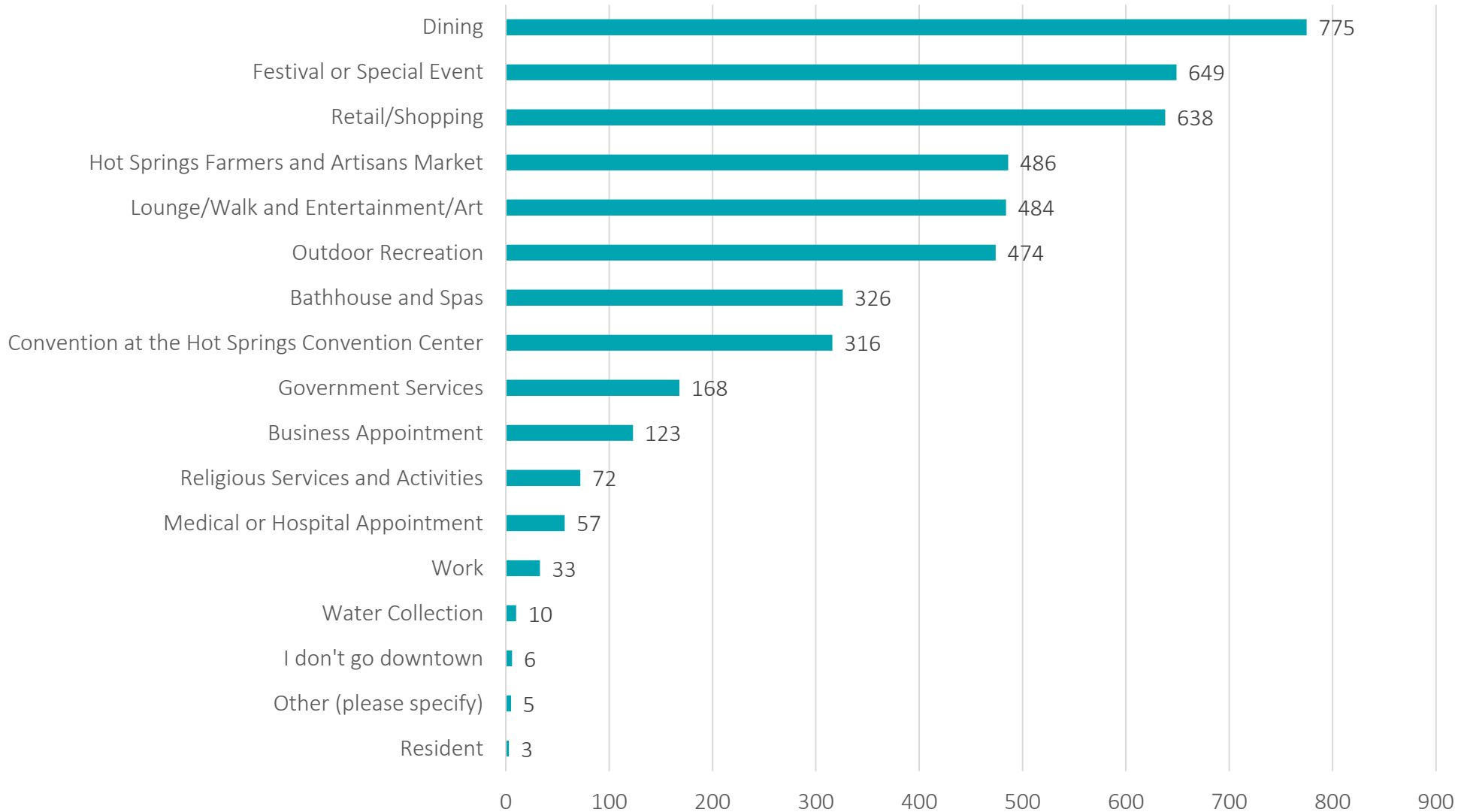


Note: Options added based on the responses for “Other”

- Resident of Garland County
- Former Resident of Hot Springs

Q2

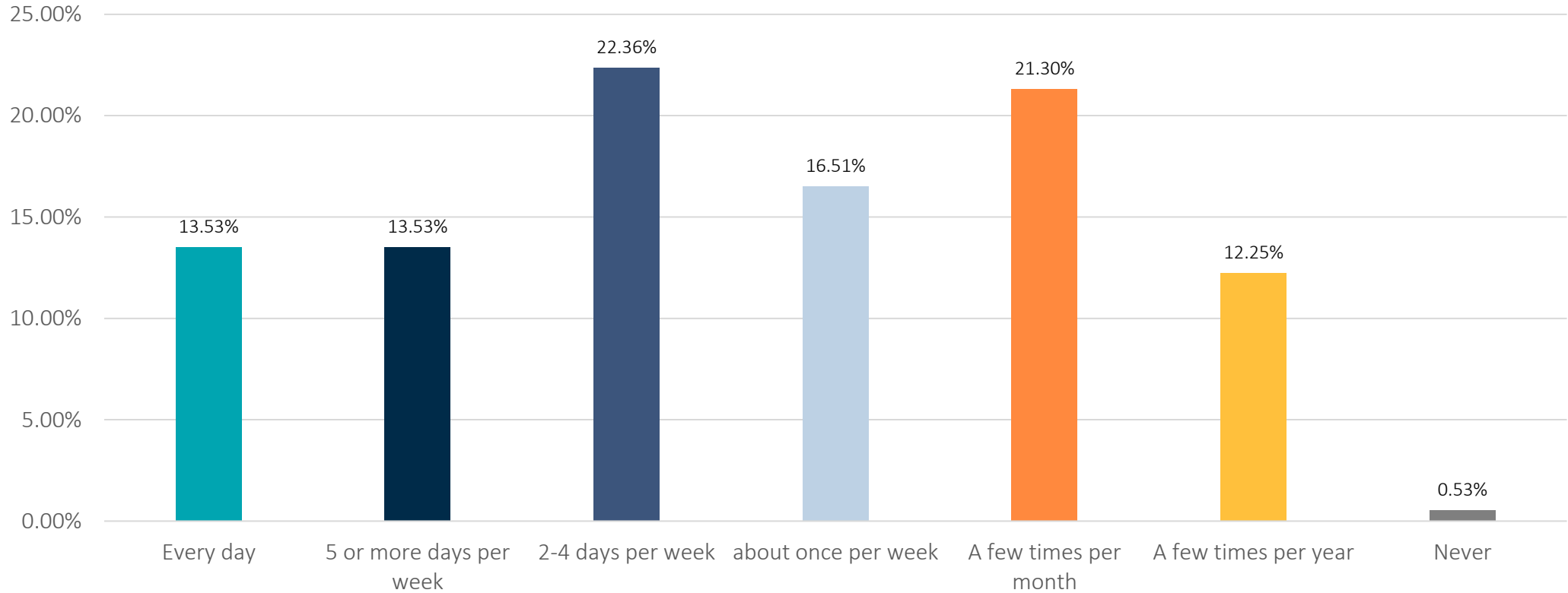
When thinking of the reasons you might visit Downtown Hot Springs, which comes to mind first? (Please check all that apply)



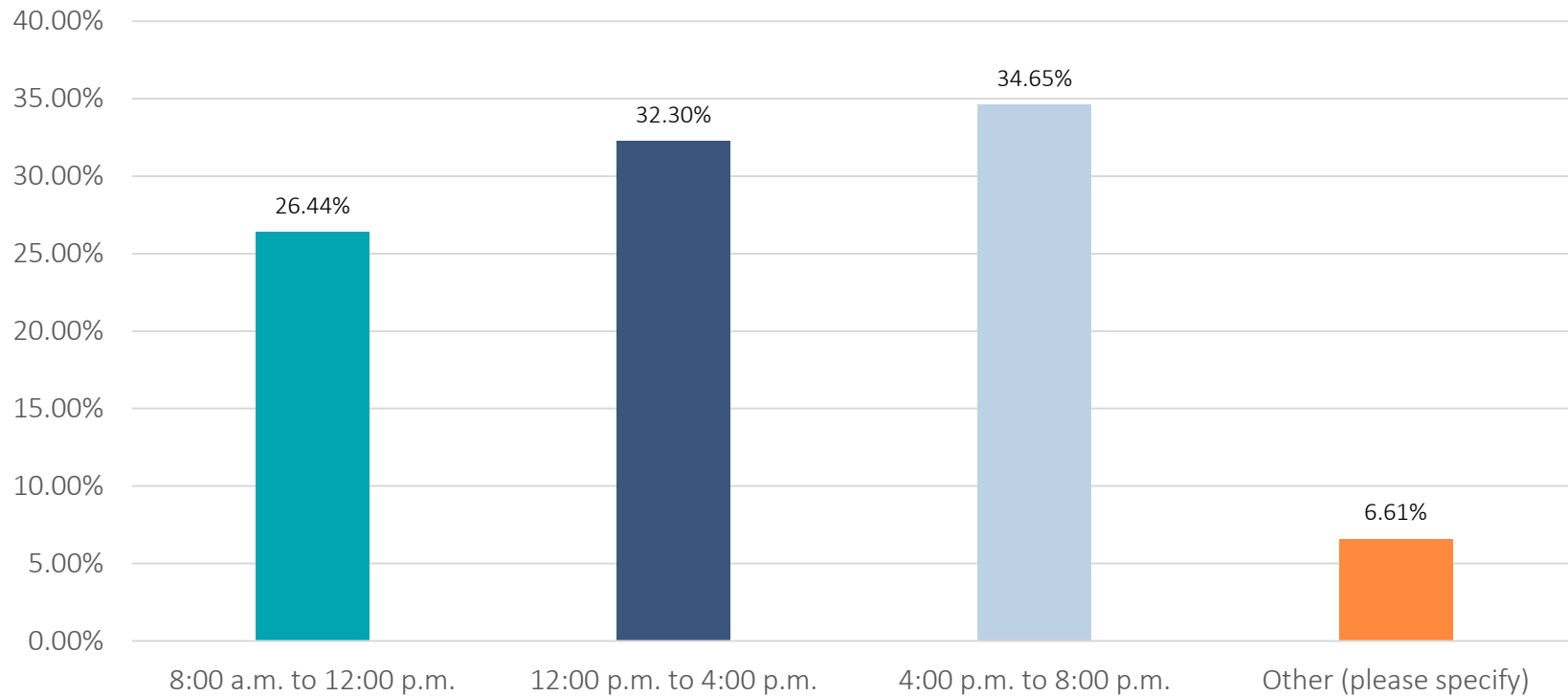
Note: Options added based on the responses for "Other"-

- I don't go downtown
- Resident of Downtown
- Water Collection
- Work Downtown

How often do you frequent Downtown Hot Springs?



When thinking of the time of day you typically arrive in Downtown Hot Springs, which of the following time-certain categories would you say you most closely identify with?

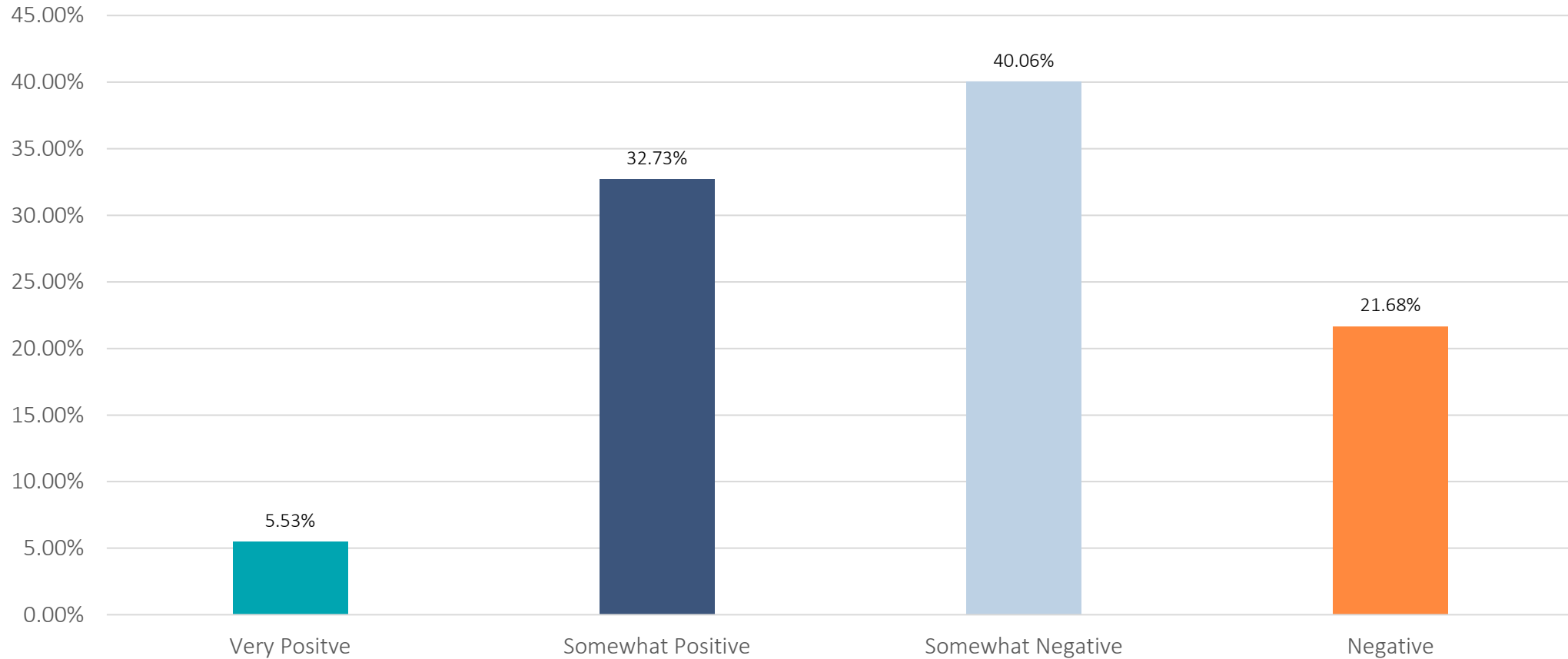


Summary of "Other" Responses

- Varies
- Everyday
- Early Morning
- Never

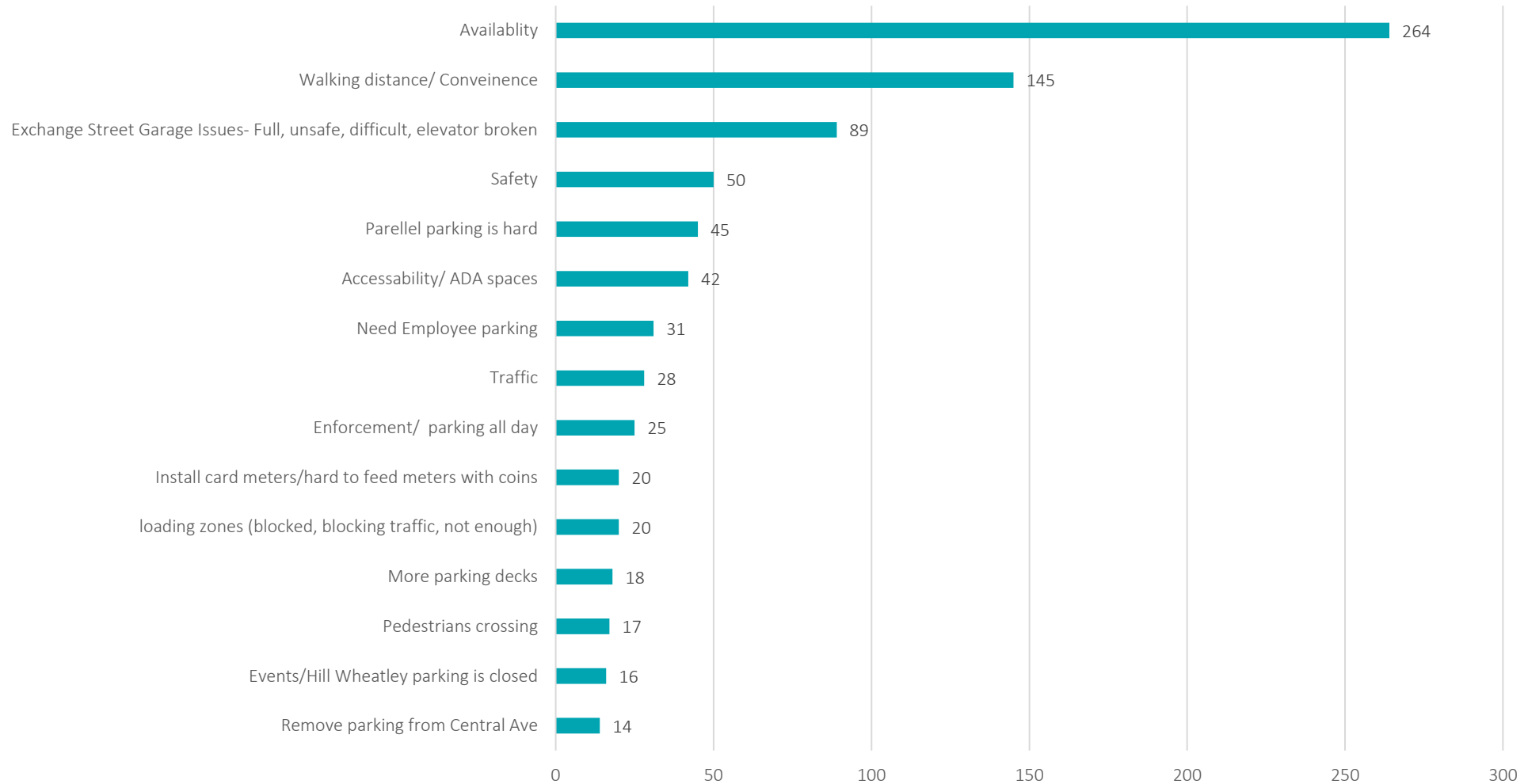
Q5

When thinking about your typical parking experience in Downtown Hot Springs, how would you best describe the experience?



Q6

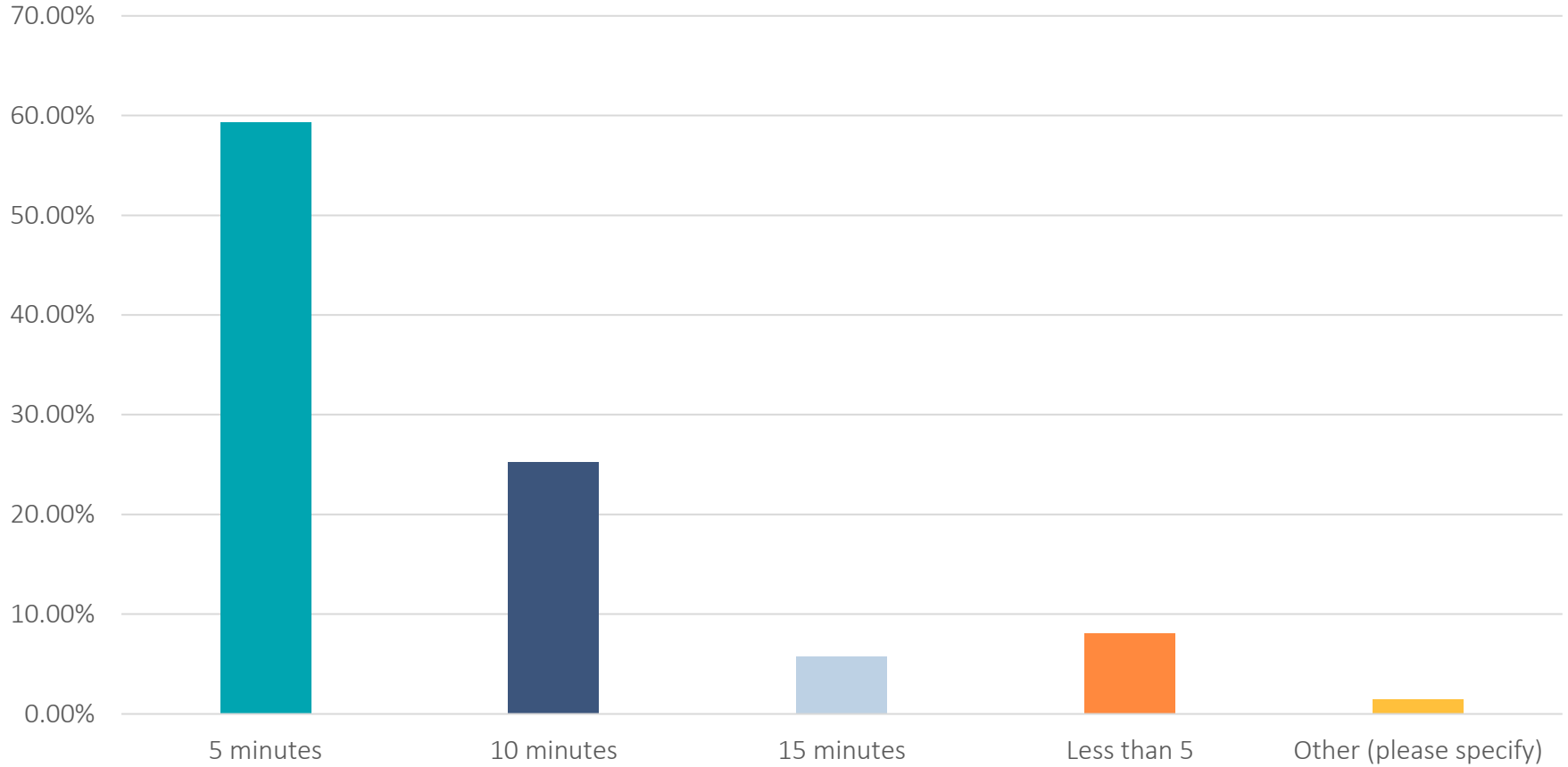
In a few words, please describe what is making your parking experience negative.



Graph represents summary of themes from written responses

Q7

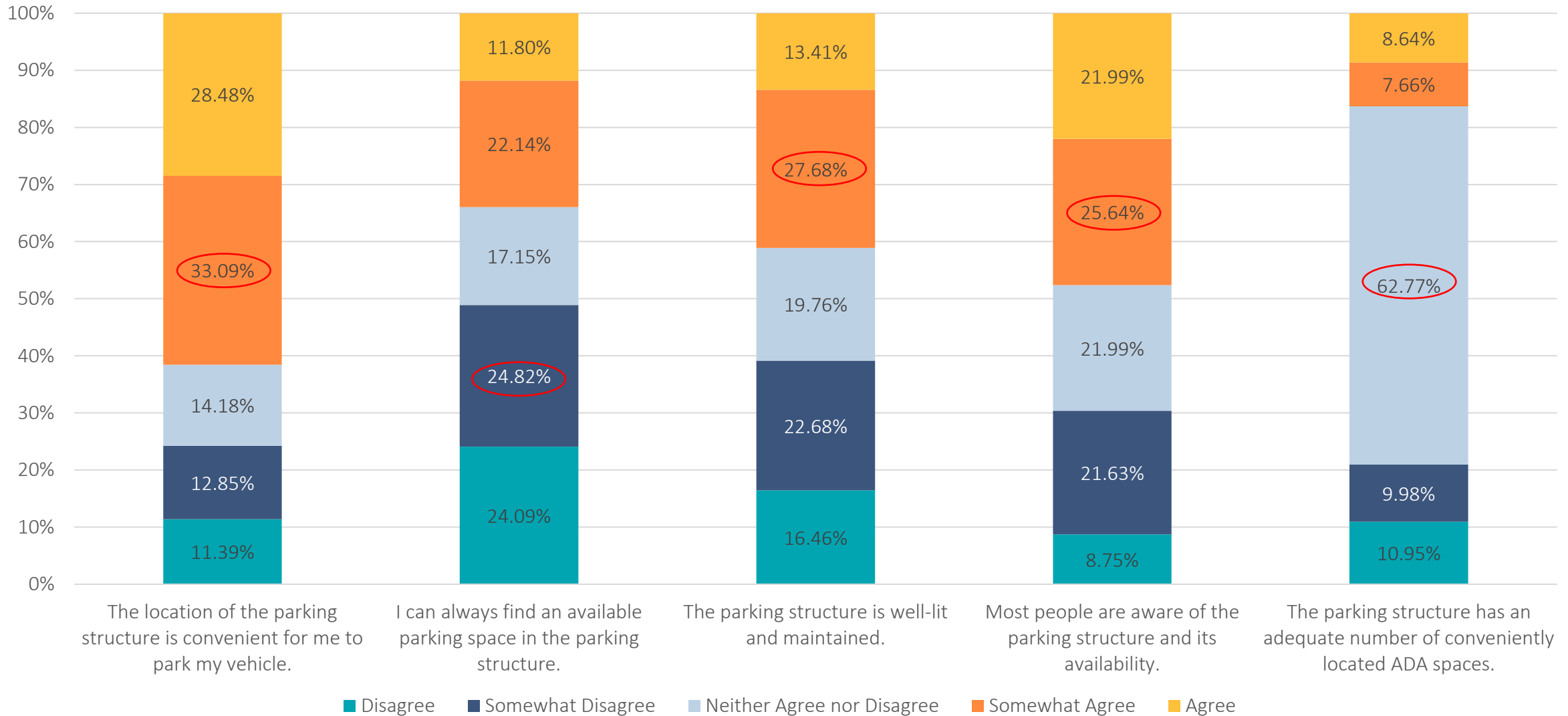
When selecting where to park in the downtown area, how many minutes would you be willing to travel to your destination from your parked vehicle?



Note: "Less then 5" option added from written responses to "other."

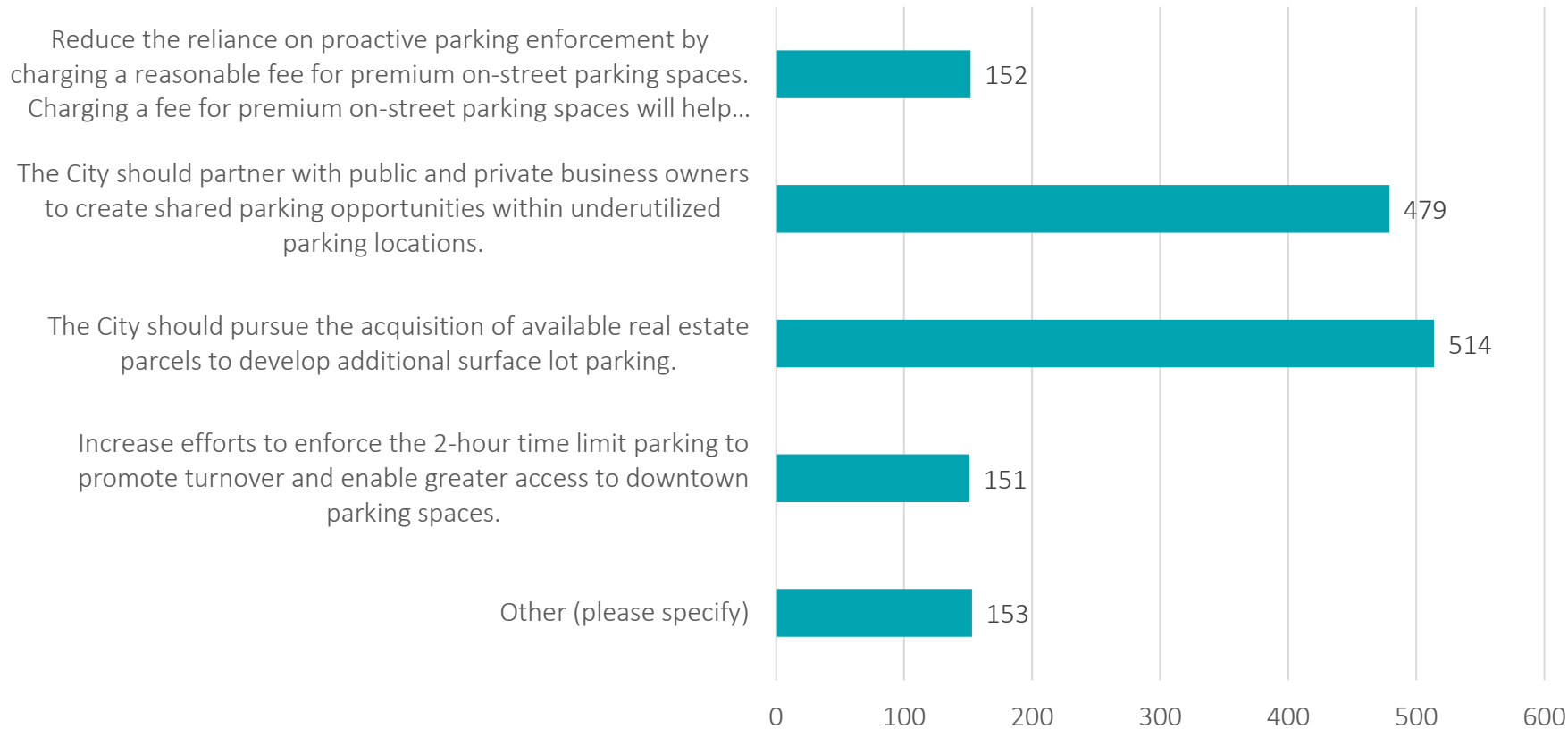
Q8

When thinking of your experience of parking in the City's Exchange Street parking structure, do you agree or disagree with the following statements?



Q9

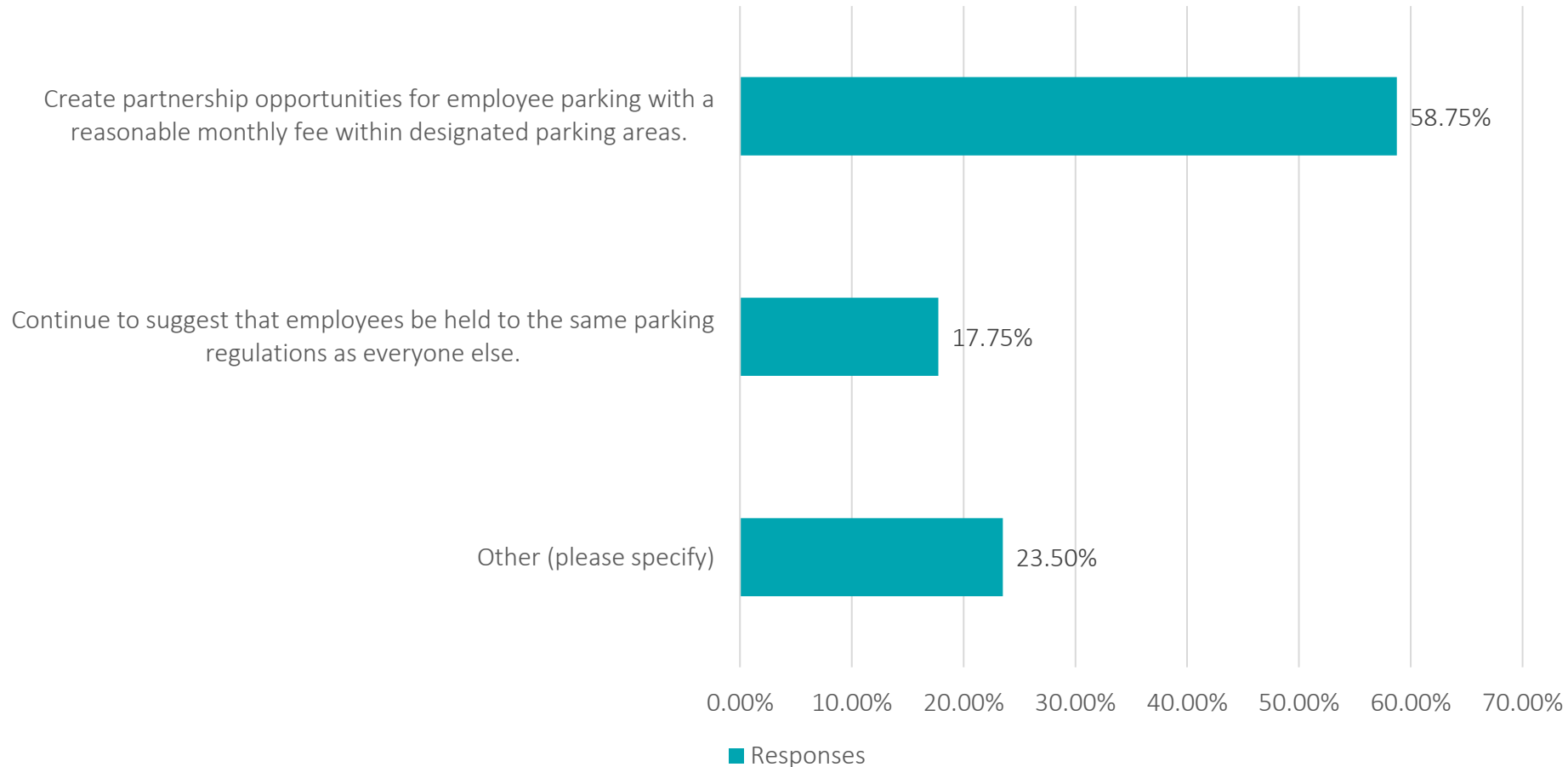
As Hot Springs continues to grow, some privately owned parking spaces, which are now available for public use, may be replaced by private redevelopment projects. These same private redevelopment projects will create additional vehicular traffic in the downtown area at certain times during the day and evening. Ultimately, this may increase demand for available parking spaces and may strain the available parking space inventory. How should the City prepare for these pending redevelopment projects? (Please check all that apply)



Summary of Other Responses	
Public Transportation	5
Garage Improvement	7
Digital Parking Meters	3
Free parking	13
ADA parking	4
No (parallel) parking on Central	8
More Parking Garages	46
More walkable	5
Employee parking	9
Shuttle/Trolley (park and ride)	27
Bike lanes	4
Other	22

Q10

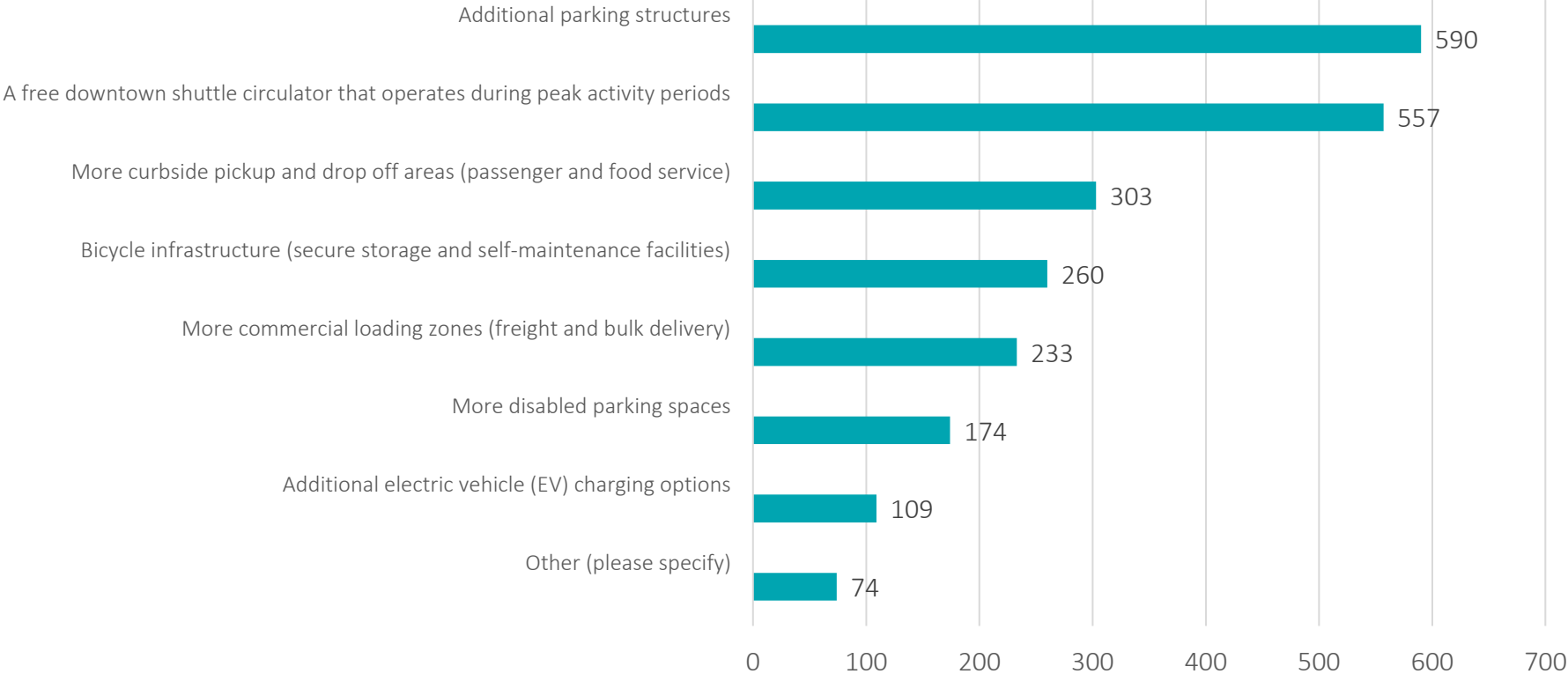
While it may not be apparent today, an increase in short-term visitor parking needs related to growth and redevelopment will create a need to provide employee parking options which do not compete with prime visitor parking areas. How should the City approach this challenge?



Summary of Other Responses	
Employer pay monthly fee for designated parking area	13
Shuttles	45
Designated Employee parking area (free)	45
Employee parking permits in all lots/garages (free)	18
Alternative Transportation modes- Improve bus system, bike lanes	7
Responsibility of Employer to provide parking for employee	7
Employees should not have to pay to park	37
Build more inventory	16

Q11

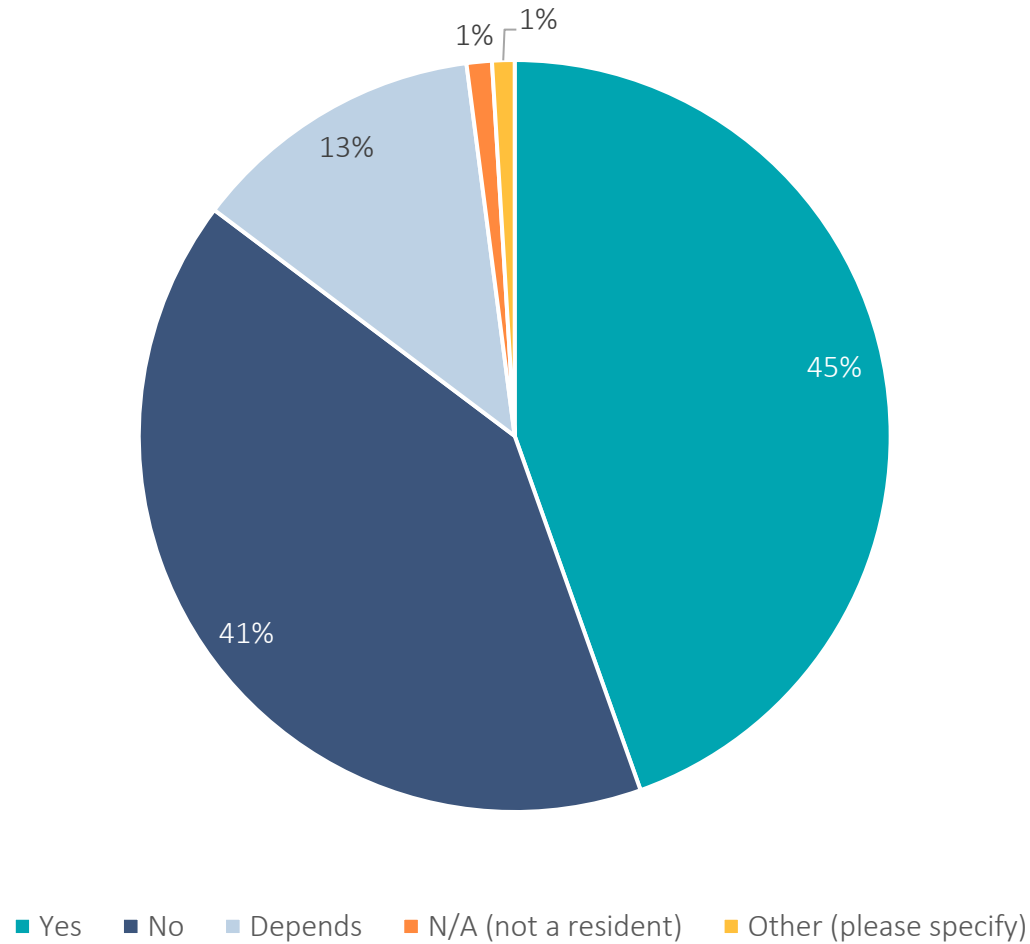
Funds generated from a paid parking program will be designed to go towards maintaining and upgrading the City's public parking system, as well as creating new public parking spaces to accommodate additional public parking demand. Upgrades and additions can include features that will improve the overall parking and mobility needs in the downtown area. Which public parking program enhancements would you like to see in the downtown area? (Please check all that apply)



- Summary of "Other" Responses
- Repairs & Upgrades
 - Free Parking
 - Parking Ambassadors
 - Remove Street Parking
 - Walkability
 - Recycling
 - Microtranist (E-scooter, bikes)
 - Digital Meters

Q12

If the City were to provide an annual parking permit program for residents to park in paid parking areas without incurring incremental fees to park, would you be willing to pay a fee for the annual permit?

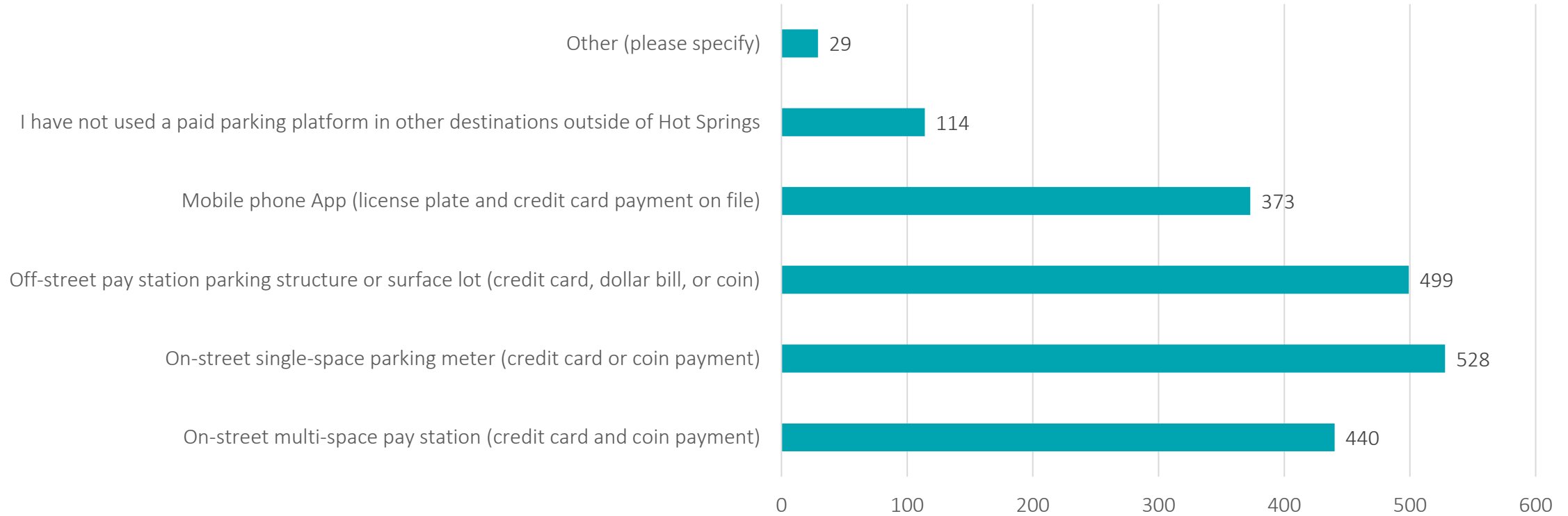


Note: Options added based on the responses for "Other"

- Depends
- N/A (not a resident)

Q13

When traveling to other destinations outside of Hot Springs, have you used any of the following payment platforms for paid parking sessions? (Please check all that apply)

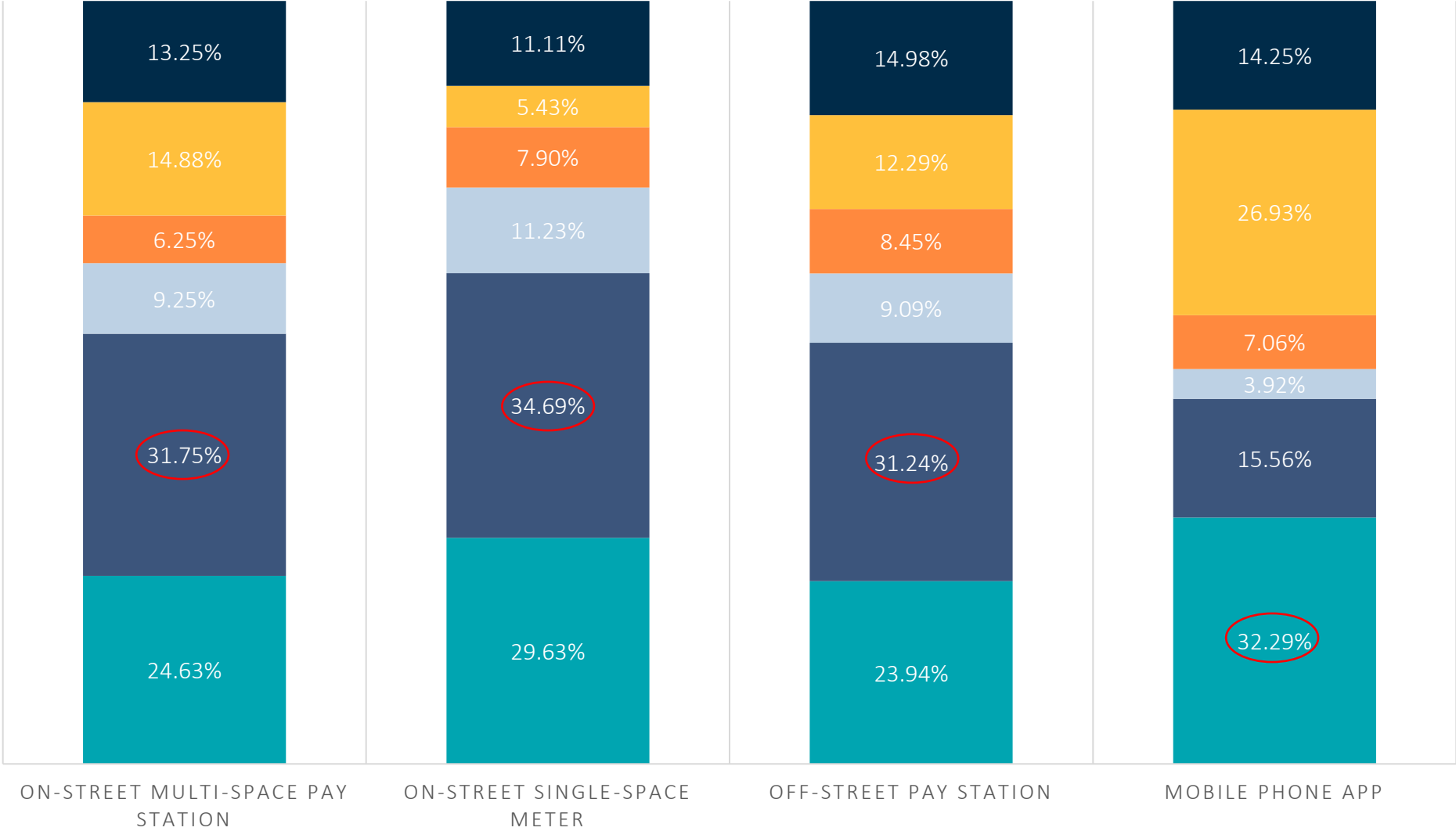


Summary of Responses to Other- Opinions about these options

Q14

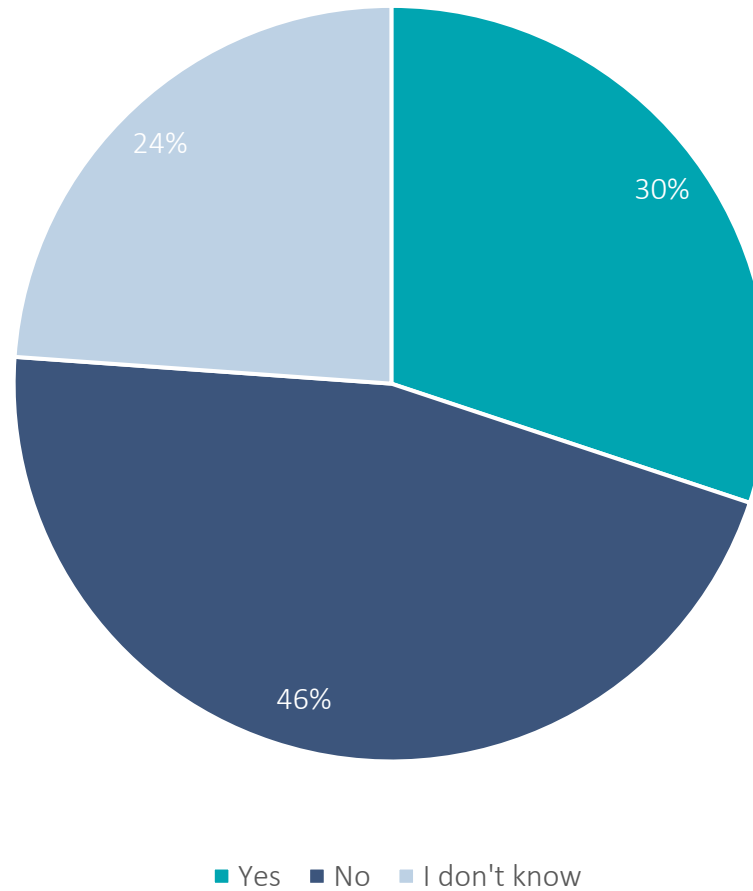
How would you rate your experience using these types of payment platforms?

Positive Somewhat Positive Somewhat Negative Negative Have Not Used No opinion



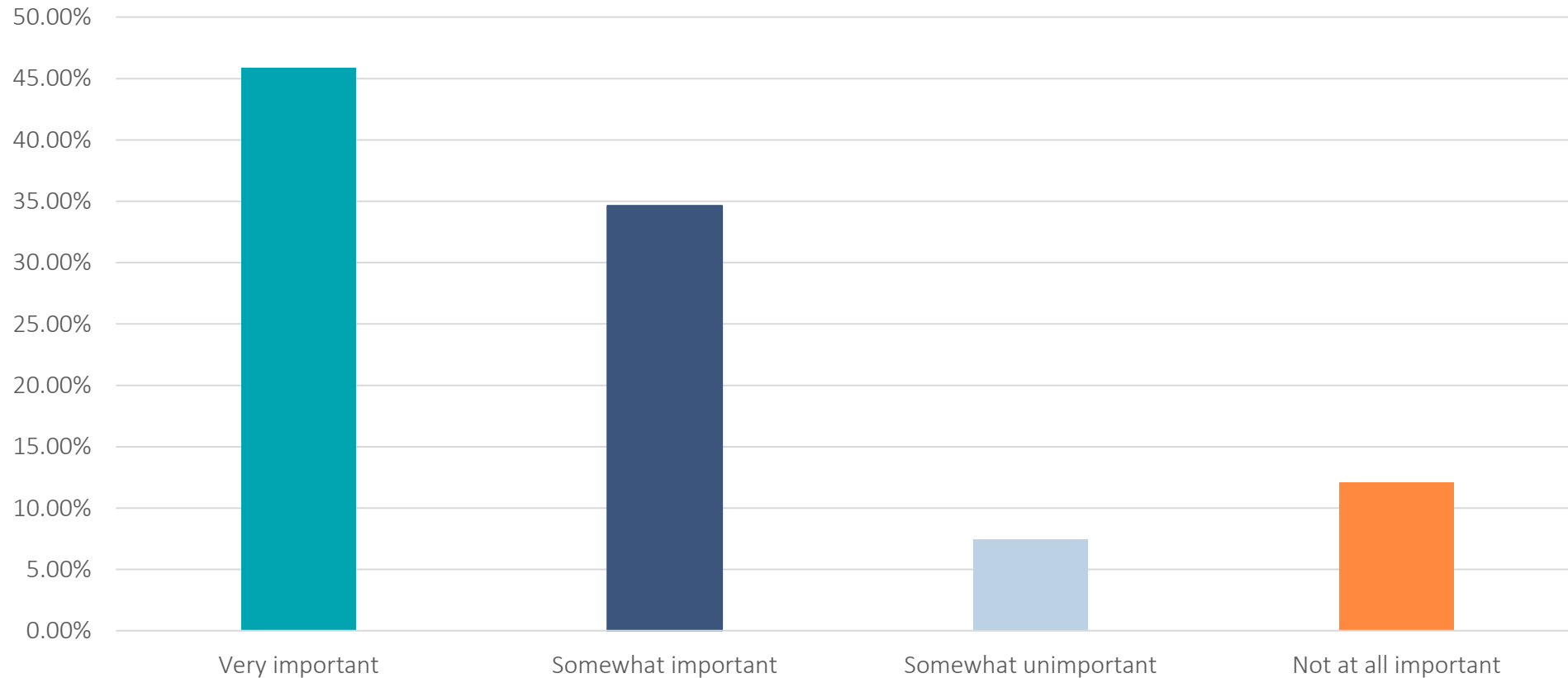
Q15

In your opinion, is there a sufficient supply of designated disabled parking spaces throughout Downtown Hot Springs?



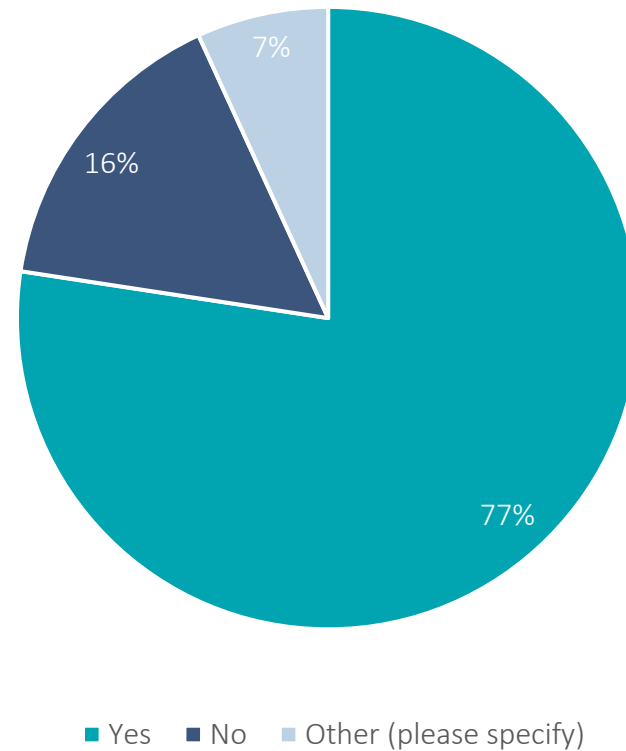
Q16

In your opinion, how important is it to provide a unified public brand between the City and the private sector when promoting public parking options in Downtown Hot Springs?



Q17

Should the City and private sector work together to form a unified public parking brand for promoting parking options in Downtown Hot Springs? In this example, a unified public parking brand would suggest all public parking locations share the same public parking logo with a separate sign designation for “operated by and contact phone number”

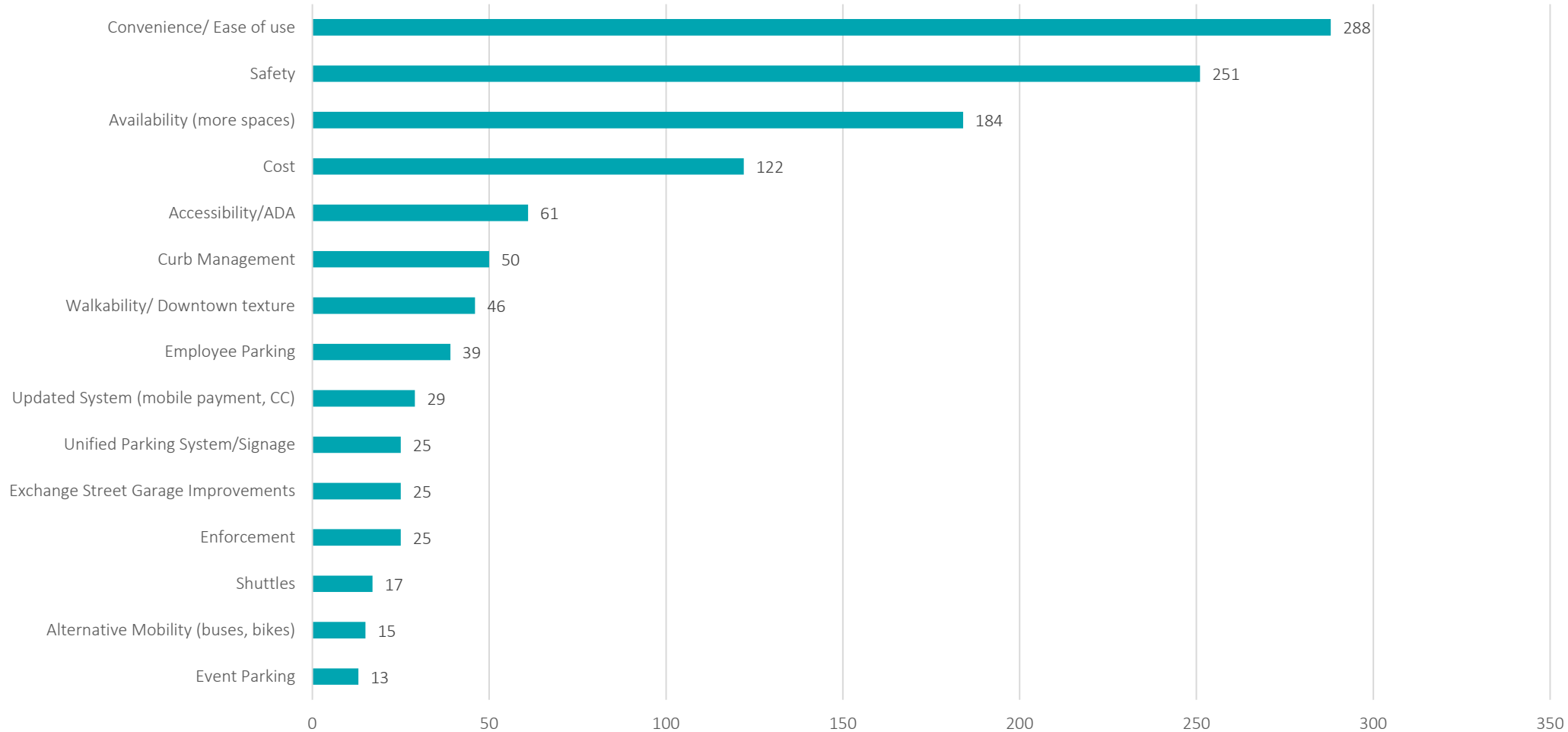


Summary of “Other” Responses

- I don't know
- I don't care
- Who is getting the money?
- Sounds expensive
- I don't understand the question

Q18

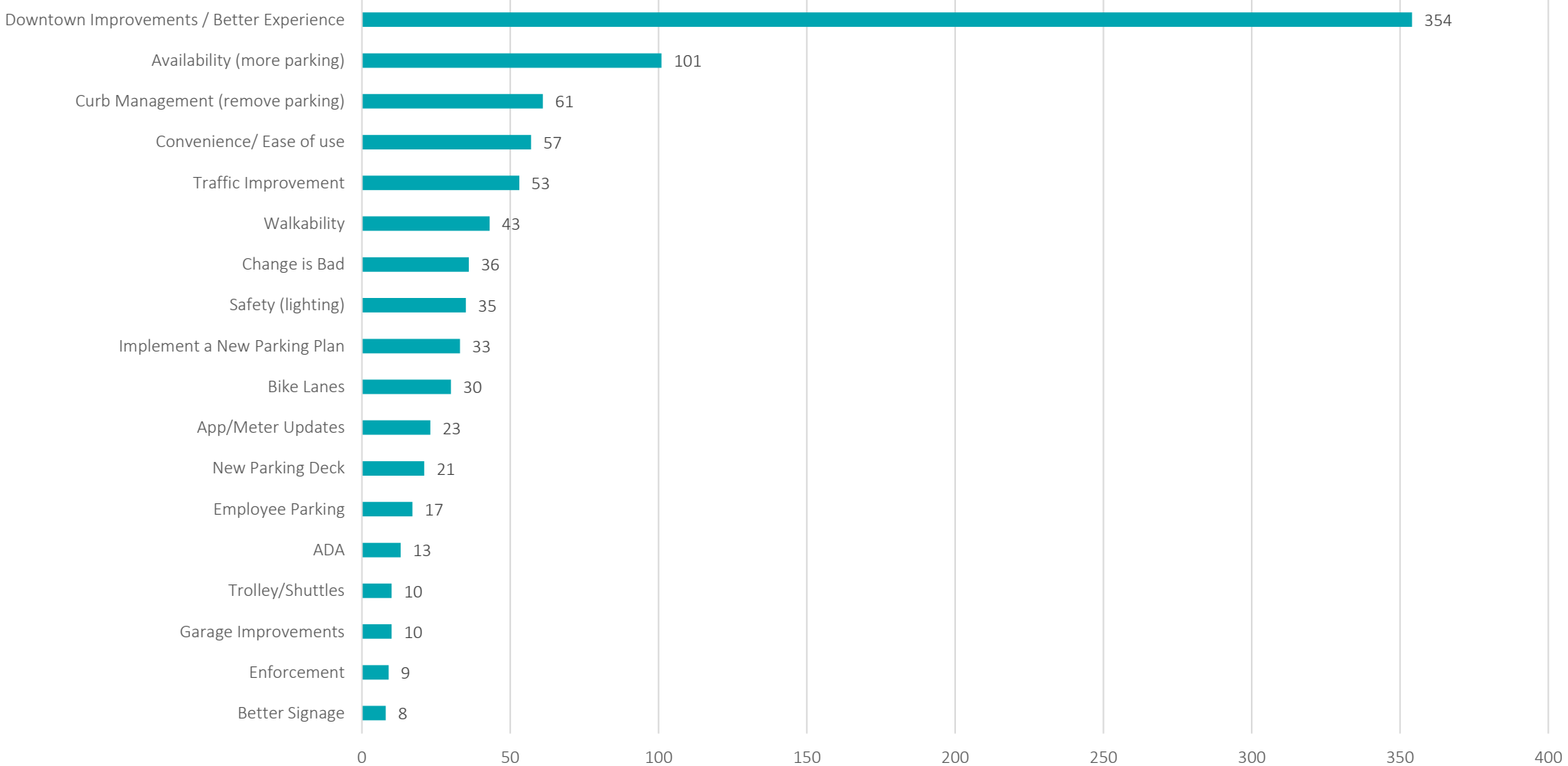
In your own words, what is most important to you when it comes to your parking experience in the downtown area?



Graph represents summary of themes from written responses

Q19

What do you find most appealing about the potential for change in Downtown Hot Springs?



Graph represents summary of themes from written responses