

December 1, 2017



Dear community member,

On Saturday, April 21, 2018, The City of Hot Springs Arts Advisory Committee will be hosting its 3rd annual Upcycle Sculpture Festival. This unique event will take place on the Greenway adjacent to the Historic Hot Springs Farmers & Artisans Market from 9AM until noon. The Festival is an exceptional opportunity for artists young, emerging, and professional to come together in an Earth Day celebration to display a variety of artwork. There are also prizes in several categories!

In honoring Earth Day, there is a special requirement in each category – the primary elements used to construct the artwork must be recycled objects and materials. The past has shown that the results are nothing less than remarkable. This is truly a unique event in Hot Springs.

Proceeds will be used to help maintain the Arts Advisory Committee’s ongoing efforts in securing new sculpture, maintaining existing sculpture and producing the annual Upcycle Sculpture Festival. Existing public sculpture can be seen throughout Historic Downtown, the Sculpture Garden near Transportation Depot, and at various trailheads along the Hot Springs Creek Greenway Trail.

We would be very pleased for you to be one of our sponsors, there are several levels to choose from:

•**Platinum - \$2,500**

Logo on banner to be displayed at Upcycle Sculpture Festival
Highlighted in e-newsletter – Logo (with URL)
Social and print media recognition

•**Silver - \$2,000**

Logo/Name Prominently displayed on Event Signage
Highlighted in e-newsletter – Logo (with URL)
Social and print media recognition

•**Gold - \$1,000**

Logo/Name Prominently displayed on Event Signage
Social media recognition

•**Bronze - \$ 500**

Name displayed on Event Signage
Social media recognition

•**Friend - \$250**

Name displayed on Event Signage

In addition to the art contests, visitors can vote for a “People’s Choice” award winner. There will also be a ground maze constructed of recycled materials for the public to enjoy and locally famous food truck, “Itz Gud Fud” will be on site for visitors to purchase lunch and snacks.

Thank you for your consideration,

The Hot Springs Arts Advisory Committee



Saturday, April 21, 2018
9 AM - Noon
On the Greenway
next to the
Historic Hot Springs
Farmers & Artisans Market

Event Sponsorship Form (Please check one)



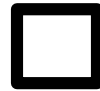
Platinum
\$2,500



Gold
\$2,000



Silver
\$1,000



Bronze
\$ 500



Friend
\$ 250

I cannot sponsor this year but please accept this donation in support of AAC \$ _____

Print your name below, as you would like it to appear on program materials and mail with check to:

Hot Springs Parks & Trails
Attn: Kathleen Fason
P.O. Box 700
Hot Springs, AR 71902

SPONSORS PLEASE EMAIL HIGH RESOLUTION LOGO BY FEBRUARY 19, 2018 TO: PARCTRL@CITYHS.NET
SO THAT WE MAY INCLUDE YOU IN OUR EVENT SIGNAGE, SOCIAL AND PRINT MEDIA

Sponsor Name: _____

Contact Person : _____ Phone Number: _____

Address: _____

City State Zip

Email: _____

PLEASE CHECK ONE: _____ Check Included _____ Please charge my Credit Card

Name on Card: _____

Card #: _____ Exp: ____/____ CSC: _____ Zip Code: _____

Thank you so much for supporting local arts through The City of Hot Springs Arts Advisory Committee.